

THE TRINITY TRUST

RECLAIMING OUR RIVER



For immediate release:

Photos and b-roll available upon request

August 12, 2009

Media contact:

Juliette Coulter, The Coulter Group, 214.366.2626 or 214.394.5532, juliette@coultergroup.com

NOTE: Media must RSVP by Friday, August 14, 2009 to get clearance to film from the bridge.

Margaret Hunt Hill Bridge Campaign Unveiled Along with Highest and Heaviest Steel Load Arriving on Saturday, August 15, 2009

WHO: Steel for the Margaret Hunt Hill Bridge
Truckers, construction crews

WHAT: The highest and heaviest loads of steel for the Margaret Hunt Hill Bridge will arrive on Saturday, August 15 from the Houston port. These pieces are part of the distinctive arch feature and centerpiece of the Santiago Calatrava-designed bridge that will span the Trinity River Corridor. The bridge is currently under construction in the heart of Dallas.

This Saturday also marks the rollout of the Margaret Hunt Hill Bridge Educational Outreach Campaign, to inform citizens of the bridge being built. With a theme of the "Suspense is Building" that comes from the suspension bridge being built, the public will soon be able to see billboards, print ads and kiosks; hear radio spots; and ride on a full wrapped DART bus. The campaign website, which will launch on August 17, is www.discoverthetrinity.org.

The Margaret Hunt Hill campaign features a Bridge Fair called "Bridging the Trinity," celebrating the progress of the bridge. Hosted by The Trinity Trust, this landmark event will be held on the Continental Bridge on Friday, September 25, 2009, at 7:30 p.m. The evening highlights include street artists, delectable delights, musical entertainment and surprise treats. More information can be found at www.bridgingthetrinity.com.

WHEN: **Saturday, August 15, 2009**
Trucks will arrive between 8:30 a.m. and 9:30 a.m.*
*Call Juliette Coulter at 214.394.5532 for updates.

WHERE: Route is I-30 and Industrial to Industrial at Continental. Trucks will unload steel on the Continental Bridge. Parking at the Burger King/Valero Gas Station.

Alternate place to shoot with Dallas skyline behind steel from the West Dallas side: Singleton and Gulden—lot to park here. Walk to top of levee.

About The Margaret Hunt Hill Bridge:

The Margaret Hunt Hill Bridge is the first vehicular bridge designed by Calatrava in the United States. The bridge will eventually connect Singleton Boulevard in West Dallas across the Trinity River to Woodall Rodgers (Spur 366) in downtown Dallas.

Once built, the bridge will become Dallas' signature landmark for The Trinity project and will replace the Continental Bridge, which will serve as the pedestrian bridge. A second Calatrava Bridge—the Margaret McDermott Bridge—will start construction at a later date.

Other elements:

- 16,500 tons of steel
- 1,200-foot long span
- 400 feet high at the top of the central arch
- 300 tension cables
- 18,700 feet long
- 6 lanes across

This project is a collaborative effort by the City of Dallas, the Texas Department of Transportation, U. S. Army Corps of Engineers, Williams Bros., and J. D. Abrams Inc.

To watch the bridge being built, visit <http://www.trinityrivercorridor.com/>

Steel photos are available upon request or by visiting these sites:

<http://www.facebook.com/pages/The-Trinity-Trust/122873867408>

<http://twitpic.com/by48d>

<http://twitpic.com/by4cy>

About The Trinity project:

A \$2 billion public works project, The Trinity project is one of the largest urban developments in the nation stretching 20 miles through Dallas and encompassing 10,000 acres. Plans include a meandering river, downtown lakes, an island, wetlands, hike and bike trails, a whitewater course, riding paths and nature walks through the Great Trinity Forest. The Trinity River Audubon Center is already completed.

About The Trinity Trust Foundation and The Trinity Center:

The Trinity Trust raises private funds to implement the Balanced Vision Plan for The Trinity project in conjunction with the City of Dallas. The Trinity Trust has established The Trinity Center as the gathering place for all civic and non-profit groups working to revitalize the Trinity River in Dallas. It houses the offices of The Trinity Trust Foundation, Texas Horse Park, Groundwork Dallas and Trinity Strand Trail; and hosts meetings, workshops and events for these organizations and the Trinity Commons Foundation. The Trinity Center facilitates collaboration between these entities and the City of Dallas and encourages seamless integration of all the components of The Trinity project. More information can be found by calling 214.740.1616, by emailing info@thetrinitytrust.org, or by visiting www.thetrinitytrust.org.

###