



**For immediate release:  
April 22, 2011**

**Media contacts:**

Juliette Coulter, The Coulter Group, 214.366.2626 or 214.394.5532, [juliette@coultergroup.com](mailto:juliette@coultergroup.com)

**The Trinity Trust Celebrates Earth Day by Raising Awareness of The Trinity Project**

**WHO:** The Trinity Trust

**WHAT:** A 20-mile swath of nature runs through Dallas and includes the Trinity River. As stewards of nature, The Trinity Trust is raising awareness of this river and the projects surrounding it. The Trinity Trust will have a plan rendering of The Trinity project detailing the lakes, Great Trinity Forest, trails and recreational areas. The model was made possible by a gift from CH2MHill, WRT and URS. Led by environmentalist Trammell S. Crow and other community leaders, this inaugural [Earth Day Dallas Festival](#) in Dallas Arts District will attract up to 50,000 people, many of whom are students.

**WHEN:** Friday, April 22, 10:00 a.m.-5:00 p.m.  
Saturday, April 23, 10:00 a.m.-5:00 p.m.

**WHERE:** **Downtown Dallas:** Jack Evans Street/Flora Street between Booker T. Washington and the AT&T Performing Arts Center, booth #649.

**About The Trinity Trust Foundation and The Trinity Center:**

The Trinity Trust raises private funds and public awareness to implement the Balanced Vision Plan for The Trinity project in conjunction with the City of Dallas. The Trinity Trust has established The Trinity Center as the gathering place for all civic and non-profit groups working to revitalize the Trinity River in Dallas. It houses the offices of The Trinity Trust Foundation, Groundwork Dallas and Trinity Strand Trail; and hosts meetings, workshops and events for these organizations and the Trinity Commons Foundation. The Trinity Center facilitates collaboration between these entities and the City of Dallas and encourages seamless integration of all the components of The Trinity project. More information can be found by calling 214.740.1616, by emailing [info@thetrinitytrust.org](mailto:info@thetrinitytrust.org), or by visiting [www.thetrinitytrust.org](http://www.thetrinitytrust.org).

**About the Trinity River Corridor Project:**

With a combined investment of \$2.5 billion from all interagency partners, public and private sources; the Trinity River Corridor Project is the largest and most complex public works and urban development project undertaken by the City of Dallas. This project is first and foremost a flood protection solution and one of the largest of its type in the nation. The project consists of five major components: flood protection, transportation, recreation, environment stewardship, and business development. The Margaret Hunt Hill Bridge, designed by internationally known architect Santiago

Calatrava, is under construction and will open October 2011. A second Calatrava designed bridge, the Margaret McDermott Bridge (IH-30), is planned for a later date. The Trinity River Audubon Center (TRAC), a flagship location for the Texas Audubon Society, is a beautiful teaching and recreational site in the Great Trinity Forest. The Dallas Wave, a recreational water feature, opens in 2011, and more than 12 miles of new trails have been completed along with the 75-acre Lower Chain of Wetlands which assists with flood protection upstream of the river by as much as one foot in heavy rains. For project updates and to watch the bridge progress, visit: [www.trinityrivercorridor.org](http://www.trinityrivercorridor.org).

###